

INVITATION

On behalf of Royal Institution of Australia (RiAus) and the Eidos Institute Board you are invited to a dinner with Baroness Susan Greenfield. Baroness Greenfield is host of the BBC documentary series Brain Story, scholar, author and entrepreneur, Baroness Greenfield's brilliance, charisma and magnificent gift for communicating complex scientific issues to non-scientists have made her one of the most influential women of our times.

Ri Aus The Royal Institution
of Australia

MinterEllison
LAWYERS



HOSTED BY



Peter Yates
Chair, Royal Institution
of Australia



Professor Gavin Brown
CEO, Royal Institution
of Australia



Mark Nolan
Director, Hawker-Britton
Chair, Eidos Institute



Khory McCormick
Partner, Minter Ellison
Lawyers



BARONESS SUSAN GREENFIELD

FRIDAY, 19TH SEPTEMBER 2008 | WATERFRONT PLACE | 1 EAGLE STREET, BRISBANE

HEAR FROM ONE OF THE MOST INFLUENTIAL WOMAN IN SCIENCE

Baroness Greenfield will announce the establishment of the RiAus to be housed in the refurbished historic stock exchange building in Adelaide that will offer opportunities for linkages and joint projects in Queensland. The RiAus is the first international sister body of the Royal Institution of Great Britain (RiGB), the flagship of science communication in the UK for over 200 years.

The brainchild of RiGB Director and former Adelaide Thinker in Residence, Baroness Professor Susan Greenfield, the RiAus will be a dynamic, contemporary and accessible home for science in Australia. A place for people to listen, talk and think about science in all its shapes and forms.

Helping science to escape from its ivory tower, it will promote scientific knowledge for the advancement of arts and society and will foster an appreciation of science as a creative cultural endeavour. At the same time, it will increase public input into scientific research and policy agendas by creating a vehicle for real dialogue among policymakers, the general public and the scientific community.

It will help foster a scientifically literate community that understands the relevance of science, engineering and technology to everyday life and is open to education and career choices in these areas.

Queensland has an opportunity to become involved in this international, but local venture. The mission of the RiAus is to make science more central to society, so that it can take its proper place at the heart of all our lives, and to thus inspire the next generation.

Join Baroness Susan Greenfield, Peter Yates, Professor Gavin Brown, Khory McCormack, Mark Nolan and Professor Bruce Muirhead for dinner to discuss the opportunities for contribution and participation.



BARONESS GREENFIELD

Baroness Greenfield is Director of the Royal Institution of Great Britain (the first woman to hold that position) and Professor of Pharmacology at the University of Oxford, where she leads a multi-disciplinary team investigating neurodegenerative disorders. In addition she is Director of the Oxford Centre for the Science of the Mind, exploring the physical basis of consciousness.

Her books include "The Human Brain: A Guided Tour" (1997), "The Private Life of the Brain" (2000), and "Tomorrow's People: How 21st Century Technology Is Changing the Way We Think and Feel" (2003) and "'ID' - The Quest for Identity" is due to be published in May 2008 by Hodder Publishing.

She has spun off four companies from her research, made a diverse contribution to print and broadcast media, and led a Government report on "Women In Science". She has received 29 Honorary Degrees, Honorary Fellowship of the Royal College of Physicians (2000), a non-political Life Peerage (2001) as well as the Ordre National de la Legion d'Honneur (2003).

In 2006 she was installed as Chancellor of Heriot-Watt University and voted 'Honorary Australian of the Year'. In 2007 she was made a Fellow of the Royal Society of Edinburgh.

EVENT DETAILS

DATE Friday, 19th September 2008

TIME 6.30pm for 7.00pm

VENUE Minter Ellison Lawyers
Board Room, Level 22
Waterfront Place
1 Eagle Street
Brisbane

COST \$2000 per table of 10
\$250 for single tickets

RSVP Fill out the form below and fax to +61 7 3356 5375 or email to events@eidos.org.au by 16 September 2008.

All prices listed are exclusive of G.S.T

EIDOS INSTITUTE PARTNERS



REGISTRATION

Three easy ways to register

email: events@eidos.org.au Fax: +61 7 3356 5375 Post: GPO BOX 3277 Brisbane, Qld 4001

Name: _____

Organisation: _____

Address: _____

Phone: _____

Email: _____

Additional Guests

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

Name: _____ Org/n.: _____

PAYMENT DETAILS

Please debit my credit card for \$ _____

Diners Visa

Mastercard Amex

Card number _____

Card holder name _____

Card expiry date _____

Signature _____

Date _____

Cancellations will be allowed up to the R.S.V.P date. Eidos respects your privacy. For information on our policies visit www.eidos.org.au. This registration form becomes a tax invoice upon payment - ABN 45 120 223 369. By registering for this event you agree to be filmed by the Eidos Creative team. After the event the film will be made available on the eidos website.

For further information on this event please contact the Eidos Events team on +61 7 3356 6810