

A SERIES OF INVITATION ONLY EVENTS

PRESENTERS



Professor Sir David Watson
Institute for Education
The University of London



Professor Sandra Harding
Vice Chancellor
James Cook University



Mark Nolan
Director, Hawker-Britton
Chair, Eidos Institute



Peter Mellor
Regional Director
Department of Tourism, Regional
Development and Industry
North Queensland



Professor Bruce Muirhead
Chief Executive Officer
Eidos Institute

PROFESSOR SIR DAVID WATSON

WEDNESDAY 20TH & THURSDAY 21ST AUGUST 2008 | TOWNSVILLE | QUEENSLAND

ACHIEVING OPTIMAL REGIONAL PRODUCTIVITY AND WELLBEING IDEAS ON THE NECESSARY INVESTMENTS AND PARTNERSHIPS

On behalf of James Cook University and the Eidos Board, you are invited to attend a series of invitation only events including international speaker, Professor Sir David Watson, and a panel of leading experts.

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IDEAS ON THE NECESSARY INVESTMENTS AND PARTNERSHIPS

EVENT ONE

JAMES COOK UNIVERSITY & EIDOS DINNER

7:00PM - 9:15PM | WEDNESDAY 20TH AUGUST 2008 | RYDGES HOTEL SOUTHBANK, TOWNSVILLE

HIGHER EDUCATION, REGIONAL PRODUCTIVITY AND WELLBEING: SOME IDEAS ABOUT STRATEGY, INVESTMENT AND PARTNERSHIP

You are invited to an informal dinner hosted by Eidos Institute, in partnership with James Cook University, on Wednesday the 20th August at Rydges Southbank Hotel. We will be joined by Professor Sir David Watson - one of the UK's most influential higher education policy leaders - currently visiting Australia on various speaking and policy engagements.

The purpose of the dinner is threefold. Firstly, to enjoy good food and company. Secondly, in between entrée and main, to engage in a very brief update by Eidos and partners and discussion on current human capital work being undertaken. Of most interest is the Human Capital Gateway developed over the past 2yrs. Human capital will be central to a renewed focus on policy initiatives to raise Australia's productivity. The Gateway is an idea and possible platform that may help us respond to the looming challenges of greenhouse, population ageing, health, education and training, and regulatory arrangements effecting work incentives and the flexibility of workplaces. And finally, following main, to enjoy Sir Professor David Watson's reflections and recent research findings on morale and ideas on how we might better to invest in people. His visit to JCU and Townsville immediately follows a University of Melbourne visit and public presentation. Reflective comments will also be provided by: Professor Sandra Harding, Vice Chancellor, James Cook University; Mark Nolan, Chair, Eidos Institute and Director, Hawker-Britton; Peter Mellor, Regional Director, Department of Tourism, Regional Development and Industry, North Queensland; and Professor Bruce Muirhead, CEO, Eidos Institute.

EVENT TWO

VICE-CHANCELLOR AND EIDOS ROUNDTABLE

9:00AM - 10:00AM | THURSDAY 21ST AUGUST 2008 | JAMES COOK UNIVERSITY, TOWNSVILLE

The goal of this roundtable is gain a clear understanding of James Cook University and Eidos opportunities for research and consulting partnerships and leverage.

AGENDA

- 9.00am Welcome - Professor Sandra Harding
- 9.05am Eidos Institute and Partnerships - Mark Nolan
- 9.10am Eidos Institute - Professor Bruce Muirhead
(Overview, Research Agenda, Partnership Benefits, Human Capital and Wellbeing Project)
- 9.20am James Cook University Strategic Directions and areas of partnership opportunity including possible 2008-2009 joint activities
- 10.00am Close

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IDEAS ON THE NECESSARY INVESTMENTS AND PARTNERSHIPS

EVENT THREE

BUILDING TEACHING AND LEARNING CAPACITY AND OPPORTUNITY

10:15AM - 12:00PM | THURSDAY 21ST AUGUST 2008 | JAMES COOK UNIVERSITY, TOWNSVILLE

The Australian and UK Teaching and Learning Experience - suggestions for developing the Australia Teaching and Learning Council partnership. Presentation and Question and Answer with Professor Sir David Watson.

AGENDA

- 10.15am Morning tea and networking
- 10.30am Pro-Vice-Chancellor's Welcome - Professor Janet Greeley
- 10.35am Professor Sir David Watson
- 11.00am Question and Answer
- 12.00pm Close

EVENT FOUR

BUILDING RESEARCH CAPACITY AND OPPORTUNITY

10:15AM - 12:00PM | THURSDAY 21ST AUGUST 2008 | JAMES COOK UNIVERSITY, TOWNSVILLE

Australian-Asia Partnerships & Government Relations. Presentation and Question and Answer with Eidos Chair and Chief Executive Officer - Mark Nolan and Professor Bruce Muirhead.

AGENDA

- 10.15am Morning tea and networking
- 10.30am Introduction by Professor Chris Cocklin (A/DVC Research)
- 10.35am Professor Bruce Muirhead: Eidos Briefing (Research Agenda, Partnership Benefits, Human Capital Project)
- 11.00am Mark Nolan: Building Research Capacity and Opportunity (Presentation and Q&A)
- 12.00pm Close

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PROFESSOR SIR DAVID WATSON

David Watson is an historian and Professor of Higher Education Management at the Institute of Education, University of London. He was Vice-Chancellor of the University of Brighton between 1990 and 2005. His most recent books are *Managing Civic and Community Engagement* (2007), and *The Dearing Report: ten years on* (2007). His current project is a book on “morale” in universities.

He has contributed widely to developments in UK higher education, including as a member of the Council for National Academic Awards (1977-1993), the Polytechnics and Colleges Funding Council (1988-92), and the Higher Education Funding Council for England (1992-96). He was a member of the Paul Hamlyn Foundation’s National Commission on Education, and the National Committee of Inquiry into Higher Education chaired by Sir Ron Dearing. He is a Trustee of the Nuffield Foundation, a Companion of the Institute of Management and a National Teaching Fellow (2008). He chairs the national Inquiry into the Future for Lifelong Learning, which will report in June 2009. He was knighted in 1998 for services to higher education.

He is a regular key-note speaker at national and international conferences on higher education. His international work has included workshops, seminars and conferences for university leaders in the United States, Canada, Colombia, Saudi Arabia, Japan, China, Australia (where he chaired the government’s Expert Panel for the Teaching and Learning Performance Fund) and New Zealand (where he was a member of the international reference group for the Tertiary Education Advisory Commission).

PROFESSOR SANDRA HARDING

Professor Sandra Harding joined James Cook University as Vice-Chancellor and President in January 2007. In this role, she is responsible for ensuring clear and effective leadership and management of the University. Professor Harding studied science, graduating with honours from the Australian National University followed by a Masters degree in Public Administration from The University of Queensland and a PhD in Sociology from North Carolina State University, USA. Her keen scholarly interest is in the area of work and organisation, including the conditions of enterprise development, and organisation survey methodology. She also has a keen professional interest in education policy and management. She has authored and co-authored a wide range of publications and conference papers in her areas of interest.

MARK NOLAN

Mark Nolan is the Chair of Eidos Institute and a Brisbane based Director for Australia's leading Public Affairs Company, Hawker Britton. He works with a broad range of clients, providing them with expert strategic advice and direction that assist them to compete in the national and global market places. Mark provides Hawker Britton clients in Queensland with expert strategic advice designed to provide a competitive edge in the national and global market places. A former ALP Western Australian State Secretary, and Senior Advisor with the Federal ALP, Mark founded Hawker Britton’s Brisbane office in 1998. Focusing on long-term and sustainable development projects, Mark serves a wide range of business and professional clients at the forefront of some of the state’s most exciting projects.

PETER MELLOR

Peter Mellor is the Director of the State Development Centre Townsville. The Department of State Development provides a leadership role in Regional Queensland by identifying and developing competitive industry sectors and project opportunities that drives the growth of sustainable regional economies. Peter has a Bachelor of Science degree and twenty years experience in the manufacturing sector prior to his appointment as Regional Director at the Department of Business, Industry and Regional Development, based in Townsville in 1991.

PROFESSOR BRUCE MUIRHEAD

Bruce Muirhead is the Founding Chief Executive Officer and Professor of Eidos Institute. Prior to joining Eidos, Bruce was the founding Director of The University of Queensland’s ‘Boilerhouse’ Research Centre. Muirhead has more than 20 years’ experience in building partnerships between public and private sector focusing on the connections between economic, public and social innovation in the development of community capacity at local and global levels. As CEO of Eidos Institute Ltd he is now responsible for profiling the Institute, identifying and influencing emerging ideas, research initiatives and opportunities, implementing the management and project development requirements, as well as the initiatives that will identify and grow the Eidos goals via member collaboration.